

MICHAEL BAYYOUK

Potomac, MD USA || +214 509-6324 || michael.bayyouk@gmail.com || [LinkedIn](#) || [WhatsApp](#) || [Calendly](#)
Instructional Designer, Fulbright and Americorps Alumnus, NYC Teaching Fellow, EdTech entrepreneur

Professional Experience hyperlinked work samples are underlined

Accenture - Senior Instructional Designer Specialist (Level 9)

Contractor through InfoPro Learning

Potomac, MD, USA // September 2021 - January 2023

Workday (August 2022 - January 2023)

- Lead on project for a Workday client to transfer their entire course from another LMS, Cognician, into D2L
- Reformatted and repurposed existing content such as text, images, and videos to fit new LMS
- Created new content based on client requests and revamped the archive/file management for course material
- Finished project early and well under budget
- Setup reporting in D2L and provided a walkthrough as part of a larger handover task

SAP (September 2022 - November 2022)

- Updated existing course to be more robust, added/removed outdated content, and corrected style/brand issues
- Restructured the course with release conditions/gating so that modules would release by date or completion
- Enhanced existing reporting in D2L to allow faculty to provide video/audio feedback for posted assignments

Salesforce (February 2022 - August 2022)

- Created and edited technical courses based on Salesforce products
- Worked with an international team to have tech and content creation support on courses
- Coordinating with Accenture Leadership and other SMEs to create Salesforce training modules
- Developed job aids, templates, and other resources for working with Trailhead and supplementing our own onboarding
- Ran reports and utilized the admin dashboard to provide metrics for leadership to include in quarterly summaries
- Lead global communities of practice “Learning Champions” for North America, EMEA, and APAC

Accenture Coding Academy (September 2021 - February 2022)

- Designed and developed vILT and WBL instructional materials for an internal full-stack coding academy
- Used basic HTML to edit pages and content in the source code
- Transferred the entire academy from the previous owner’s LMS to D2L
- Created job aids, guides, and handbooks that were part of the course handover and to be used by alternating faculty

Wasta- Founder / Chief Learning Officer / Instructional Designer

Morocco & USA // December 2019 - February 2023

- EdTech Startup within [MIT Explorer Sandbox](#) Incubator and have been awarded a total of \$30,000 in funding
- Used Saba LMS to [manage learners and content as well as track progress](#), issue certificates, and admin reporting
- Managed a connected [Facebook page](#) with over 5,000 followers to build up community
- Created my own content for competitions and pitched regularly to panels and judges
- Have managed [15 volunteers](#) and 5 marketing interns
- Created a tri-leveled, free, 3 month [online English course](#)

Berklee College of Music - Teacher Trainer & Instructional Designer (Contract)

Boston, MA, USA // February 2021 - March 2022

- Created a Community of Practice to support local music teachers in Berklee’s City Music program
- Conducted a needs analysis of their program and worked with a SME to develop a plan of action
- Planned and facilitated a workshop for City Music teachers and staff

Mohammed VI University - Instructional Designer & English Professor (Contract)

Rabat, Morocco // September 2020 - December 2021

- Developed and administered Academic English courses for undergraduate students
- Provided training on and worked extensively within Canva LMS

JAG Global Learning - Instructional Designer and Virtual Producer (Contract)

Washington D.C. // March 2021 - February 2022

- Coordinated with client, SMEs, and presenters to design and produce conferences and vILT courses
- Collaborated on creating and updating training scripts and materials for vILT
- Worked extensively with Adobe Connect utilizing advanced features and troubleshooting often
- Supported many SMEs, company VIPs, and course facilitators during vILTs and conferences

AMIDEAST - Instructional Designer / Lead Teacher / Marketing Manager

Rabat, Morocco // December 2018 - September 2020

- Created curricula and materials for English language programs
- Website administrator and led the update of their entire new Morocco specific website
- Was the lead teacher and instructional designer for the U.S. State Department program, ACCESS, in Morocco
- Was the Marketing Manager, and worked on branding, strategies, content creation, community management

U.S. Government Accountability Office - Instructional Design Intern

Washington D.C. // June 2018 - September 2018

- Creating accessible documents in adherence to 508, WCAG, ADA
- Designing and producing eLearning content with Adobe Captivate and LMS maintenance

George C. Marshall High School - Special Education Math Teacher

Falls Church, VA, USA // August 2017 - June 2018

- Voted Best New Secondary Teacher of the Year for my region by FCPS for 2017 - 2018
- Applied and was awarded 1:1 devices in my classroom
- Participated in the Database club and used Microsoft Access for reporting

Frederick Douglass Academy III - Special Education English and Math Teacher

New York, New York // August 2011 - 2013

- Full-time, special education teacher in middle and high school for math studies
- Coached the high school soccer team for the Spring 2013 season
- Founded and led a film club, won a competition with student submission
- Taught a game design class and a group of my students won a FHI360 Gamestar Mechanic competition

Education

George Mason University - Master of Science in Education, Instructional Design & Technology

Fairfax, VA, USA // January 2018 - Paused

- Research Project: ESL Program - Analyses with Data Collection

St. John's University - Master of Science in Education, Special Education; GPA: 3.84

New York, NY, USA // August 2011 - September 2013

- Research Project: The Effect of Parent Involvement on Student Performance

Virginia Polytechnic Institute & State University - Bachelor in Marketing Management

Blacksburg, VA, USA // August 2006 - May 2010

- Study Abroad: Università della Svizzera italiana Marketing Management

Skills

Content Authoring: Adobe Suite, TrailHead, Articulate, Captivate, HTML, GSuite, Microsoft, OBS, Canvas

Learning Management Systems: Wisetail, Brightspace/Desire to Learn (D2L), SABA, Moodle, Blackboard, Canva, LearnDash, Google Classroom, Digital Chalk, Oracle Learning Cloud

Virtual Conferencing/Instruction: Adobe Connect, Zoom, Teams, Google Meet, GoTo Meeting, Big Blue Button, Blue Jeans

Work: Instructional Design, Agile project management, Client management, UX and LXD, Accessibility and WCAG 2.0, Storyboarding

Volunteering

Hands Up Project - *English Teacher*

Virtual // October 2020 - November 2022

- Online storytelling and English language learning with Syrian refugee children

DC Central Kitchen - *Support Staff*

Washington D.C. // June 2018 - August 2018

- Joined through US GAO initiative and volunteered as a food prepper

Peace Boat - *English Teacher & Videographer*

Japan // December 2015 - April 2016

- Taught Japanese intermediate EFL level courses, in private, small group and large open class settings
- Directed and produced several videos for program initiatives and cruise entertainment

Fulbright - *University English teacher*

Savannakhet, Laos // June 2014 - September 2015

- Taught undergraduate level EFL courses for 1 full academic year at SKU
- Provided teaching and language workshops for faculty and staff
- Started a film club with my grant funded by the U.S. Embassy

Autism on the Seas - *Support Staff*

United States // February 2013 - April 2014

- Supported families with children with disabilities on cruises
- Coordinated with several programs and teams to organize activities

Actor's Theater Workshop - *Support Staff/Videographer*

New York City // December 2012 - September 2013

- edited and cataloged event content to use for promotions and funding requests
- attended events and supported with the presentation and videography

VideoMakers

Worldwide // June 2011 - May 2021

- 10 years around the world teaching and creating videos with my students
- Created a program and am awaiting funds to do cross-country video programs starting in Morocco or Laos

Big Brothers Big Sisters

Blacksburg, VA // September 2008 - 2010

- Participated in activities with my assigned child during and after school to help create positive experiences
- Volunteered in the Homework Club after-school and worked with several students to complete their homework

