

MICHAEL BAYYOUK

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Instructional Designer | EdTech Entrepreneur | Seasoned Educator

Experienced Instructional Designer with strong analytical abilities and project management skills

As an experienced Instructional Designer, I excel at needs assessments, job/task analysis, and developing various training materials. I'm skilled at translating complex technical information into accessible content for diverse audiences. My strong project management, critical thinking, and excellent communication skills have enabled successful collaboration with stakeholders, management, and team members across multiple projects.

Professional Experience

Senior Instructional Designer, Utah Department of Transportation, Remote

July 2023 - Current

- Design and develop eLearning courses on transportation protocols and best practices, working with SMEs and building in Articulate Storyline 360
- Leveraged graphic design tools such as Canva, Adobe Illustrator, and generative AI with MidJourney to create visually compelling and interactive eLearning content to enhance
- Produced high-impact infographics summarizing key training and disciplines

LMS Specialist and Senior Instructional Designer, Accenture, Remote

September 2021 - January 2023

- Worked on multiple projects in an international team setup of 5-10 members.
- Coordinated and executed learning projects, supporting LMS administration and content management
- Managed and authored courses in various LMS platforms, including D2L, Moodle, Cognician, Trailhead, Wisetail, and Canvas
- Facilitated content creation using various tools like Adobe Creative Suite and Vyond

LMS Admin & Instructional Designer, Mohammed VI University, Remote

September 2020 - Current

- Develop and administer Academic English courses for undergraduate students
- Provide training on and work extensively within Canvas LMS

Chief Learning Officer, Wasta, edTech Startup

December 2018 - February 2023

- Orchestrated the creation of a mobile application, collaborating with developers, creatives, and legal
- Designed and developed an engaging and effective curriculum for the mobile app
- Administered LMS for effective delivery and tracking of the learning content

Instructional Designer and Virtual Producer, JAG Global Learning, Remote

March 2021 - February 2022

- Coordinated with clients, SMEs, and presenters to design and produce conferences and virtual Instructor-Led Training (vILT) courses
- Worked extensively with Adobe Connect, utilizing advanced features and troubleshooting often
- Supported SMEs, company VIPs, and course facilitators during vILTs and conferences

Instructional and Curriculum Designer, U.S. State Department, Remote

December 2018 - January 2020

- Created a nationwide curriculum, led training workshops for fellow teachers, and provided support
- Incorporated 1:1 device utilization to better cater to students with learning needs, enhancing tracking and feedback mechanisms
- Coordinated and facilitated virtual classroom and instructor-led sessions, managing learning content and events

Technical Skills

LMS: SuccessFactors, Oracle Learning Cloud, Canvas, D2L, WiseTail, Trailhead, Blackboard, LearnDash
eLearning authoring tools: Adobe Creative Suite, Vyond, Adobe Captivate, Articulate Storyline and Rise
Microsoft Office + Google Suites
Video production: Vyond, Premiere Pro, Final Cut Pro 7, Camtasia
Graphic design: Canva, Adobe Photoshop, Adobe Illustrator, Adobe InDesign, Adobe Fresco

Education

M.Ed., Instructional Design and Technology, George Mason University, January 2018 - Present
M.Ed., Special Education St. John's University, July 2011 - September 2013
B.S., Marketing Management, Virginia Polytechnic and State University, August 2006 - May 2010

Volunteer Experience

Hands Up Project, English Teacher, Remote
October 2020 - November 2022

- Online storytelling and English language learning with Syrian refugee children

DC Central Kitchen, Support Staff, Remote
June 2018 - August 2018

- Joined through US GAO initiative and volunteered as a food prepper

Peace Boat, English Teacher & Videographer
Japan // December 2015 - April 2016

- Taught Japanese intermediate EFL level courses, in private, small group and large open class settings
- Directed and produced several videos for program initiatives and cruise entertainment

Fulbright, University English teacher
Savannakhet, Laos // June 2014 - September 2015

- Taught undergraduate level EFL courses for 1 full academic year at SKU
- Provided teaching and language workshops for faculty and staff
- Started a film club with my grant funded by the U.S. Embassy

Autism on the Seas, Support Staff
United States // February 2013 - April 2014

- Supported families with children with disabilities on cruises
- Coordinated with several programs and teams to organize activities

Actor's Theater Workshop, Support Staff/Videographer
New York City // December 2012 - September 2013

- Edited and cataloged event content to use for promotions and funding requests
- Attended events and supported with the presentation and videography

Big Brothers Big Sisters, Tutor
Blacksburg, VA // September 2008 - 2010

- Participated in activities with my assigned child during and after school to help create positive experiences
- Volunteered in the Homework Club after-school and worked with several students to complete their homework